DEAD BY DAWN NEWSLETTER

A letter from Applejack and Under

This letter concerns the Kool-Rave in Philadelphia on December 19 1992. We don't know if you attended or not and we know there are people who did attend that aren't on our mailing list, and are therefore not receiving this. In any case, here we go.

In taking on the roles of "rave promoters," we are taking on the responsibility of providing good experiences for hundreds and hundreds of people. Unfortunately for everybody involved, our last two efforts failed. Both for stupid reasons. At WONKA 2 a fire alarm was set off in a restricted area at Kool-Rave, a concerned parent actually believed their son or daughter is the rave and promptly filed a complaint with the Fire Marshall (he told us this). After WONKA 2, we doubled our efforts to bring you a bust free, yet truly underground rave. We have found that to be impossible to do in Philadelphia.

Some people think we do this just for the money, and that after we get busted, we just keep the cash. After WONKA 2 was busted, we circulated a flyer at other raves apologizing for it and offered a discount pass to our next rave to anyone who called and got on the mailing list. We would have loved to have made it free, but in the face of enormous costs we could only offer a half-price admission. We mailed out over 300 passes to what we hope was 200 hard core ravers. If you didn't get a pass, we're sorry, but we did our best to translate what you were saying into a real address.

Dead by Dawn then had to scrape together the over $5,000 it cost to put on the Kool-Rave by borrowing, begging, and using credit cards. In the end, we made back less than a third of what we spent. For this reason, we cannot offer anyone a refund, for we have no money at all.

A bust is the last thing anyone wants us most of all. Without going into detail about the amount of time, effort, money, and love that go into these raves, a bust means our hopes are dashed and weeks of our effort are wasted. Of course you are left mad at us.

There will always be various events happening at all the clubs in Philadelphia and yet, we know these places don't get busted. What Dead by Dawn was trying to offer was an alternative. That is why we offer things like free spring water and candy; that's why we had a free shuttle bus, and that's why Dead by Dawn tries not to offer mediocrity, even if it is busted. We've taken some chances to offer you these events, and have been nailed for it. In fact this time, because of the Kool-Rave, Philadelphia's Department of Licenses and Inspections is bringing Dead by Dawn to court to deal with fines and injunctions.

We don't expect all this to be any consolation for the time and money each of you spent to go to Kool-Rave or WONKA 2. We know the only way we could regain your confidence and continue being a part of the scene is to organize an event which is completely free and legal. Presently, since Dead by Dawn is in dire straits, it does not seem like this is going to happen for a long time. However, we are however working on enlisting the help of dozens of other rave promoters who would donate their time to an event like this. Expect to see the earliest news of this event in the late spring.

If we succeed in organizing this, we will notify all of you. Please leave a comment at 215 552 8833. This line will be used to give information on other raves happening on the east coast. If anyone is interested we may also organize buses to some events. (As far as we know, buses cannot be busted).

Again, we ask for your understanding in all of this. In the very least, if you've given up on us, don't give up on the scene. PEACE!

Join Dead by Dawn's Mailing list for all info on the east coast rave scene mailed directly to your home! Call (215) 552-8833 and leave your address!

UPCOMING EVENTS

Every Tuesday *Philadelphia* - **Afterworld** at the Warehouse (215)923-0504

Every Wednesday *Philadelphia* - **Planet Warehouse** at 13th & Locust

Every Thursday *Philadelphia* **RAVE FM** on WKDU 91.7 3p-6p w/DJ's DION + WINK

January 16 - *Long Island* - Simon Sayz presents **Essence** (516)547-0129

January 23 *Philadelphia* **Horizon** Group Rave (215) 292-4656

January 23 *Portland, Maine* - K.C. and the Sunrise Gang's **DEEP** (207) 773-8979

January 30 *Boston* **Wonderland's Gathering of the Vibes** (617) 629-0777

February 27 - *Washington D.C.* **Monster Fest**

Spring 93 *Philadelphia* SLURP! presents RAVE-OLA

June 18-21 - *New York St.* **RAVE-STOCK** 1-800-4-RAVELINE

BUS TRIPPS

Call the Dead by Dawn BUS line (215)602-2226 for the latest up to date info on all transportation to selected events.